

1 AN ACT concerning business practices.

2 Be it enacted by the People of the State of Illinois,
3 represented in the General Assembly:

4 Section 5. The Consumer Fraud and Deceptive Business
5 Practices Act is amended by adding Section 2MM as follows:

6 (815 ILCS 505/2MM new)

7 Sec. 2MM. Mail; disclosure. It is an unlawful practice
8 under this Act to knowingly mail or send or cause to be
9 mailed or sent a postcard or letter to a recipient in this
10 State if:

11 (1) the postcard or letter contains a request that
12 the recipient call a telephone number;

13 (2) the postcard or letter is mailed or sent to
14 induce the recipient to call the telephone number so that
15 goods, services, or other merchandise, as defined in
16 Section 1, may be offered for sale to the recipient; and

17 (3) the postcard or letter does not disclose that
18 goods, services, or other merchandise, as defined in
19 Section 1, may be offered for sale if the recipient calls
20 the telephone number.