**Section 543.100 Introduction**

a) This Part has been developed to regulate the use of tourism attraction signs displayed along various freeways. It establishes standards, specifications, and financial responsibility for a program of placing tourism attraction signs on tourism attraction panels. The displayed signs will provide motorists with travel related directional information to facilities of interest to tourists.

b) This program applies to freeways within the State of Illinois that are under the jurisdiction of the Illinois Department of Transportation (the Department).