**Section 3000.636 Distribution of Coupons for Complimentary Chips, Tokens, Vouchers, Cash and Electronic Credits**

a) The holder of an Owner's license may, for specified marketing purposes, provide patrons of its Riverboat Gaming Operation coupons redeemable for complimentary Chips, Tokens, cash or electronic credits with the approval of the Administrator and subject to the following requirements:

1) The processes and procedures for the control, accountability and distribution of coupons for Chips, Tokens, cash or electronic credits and for the redemption of such coupons are provided for in the holder of an Owner's license's Internal Control System and in conformance with the Internal Control System;

2) The aggregate dollar value of Chips, Tokens, cash or electronic credits authorized for complimentary purposes is not excessive in light of the specific marketing objectives of the licensee; and

3) Periodic internal audits validate the integrity and accountability of the processes and procedures authorized and required under this Section.

b) Any provider of goods or services involved in approved coupon distribution processes and procedures under this Section may be required under this Part and the Act to be licensed as a Supplier.

c) The holder of an Owner's license may not use Vouchers as a complimentary item or in any marketing promotion nor issue or cause to be issued Vouchers, except as authorized pursuant to Section 3000.635(d).

(Source: Amended at 32 Ill. Reg. 17759, effective October 28, 2008)