**Section 600.820 Advertised Price Complete**

If the retailer elects to advertise the price per gallon or liter of a liquid petroleum product, the price must be complete without any missing numerals in the price. In accordance with the provisions of the Gasoline Price Advertising Act (Ill. Rev. Stat. 1991, ch. 121½, pars. 861 et seq.) [720 ILCS 305], all taxes and the identity of the product must be included with the price in any such advertisement. In addition, the unit measure shall also be a part of such advertisement.

(Source: Amended at 18 Ill. Reg. 14692, effective September 13, 1994)