



103RD GENERAL ASSEMBLY

State of Illinois

2023 and 2024

HB4959

Introduced 2/7/2024, by Rep. Kelly M. Cassidy

SYNOPSIS AS INTRODUCED:

20 ILCS 605/605-1115 new

Amends the Department of Commerce and Economic Opportunity Law of the Civil Administrative Code of Illinois. Creates the Creative Economy Task Force within the Department of Commerce and Economic Opportunity to create a strategic plan to improve the creative economy in the State. Provides that, within 2 years after the effective date of the amendatory Act, the task force shall collect and analyze data on the current state of the creative economy in the State and develop a strategic plan to improve the State's creative economy that can be rolled out in incremental phases to reach identified economic, social justice, and business development goals. Provides that the goal of the strategic plan shall be to ensure that the State is competitive with respect to attracting creative economy business, retaining talent within the State, and developing marketable content that can be exported for national and international consumption and monetization. Specifies requirements of the strategic plan. Provides that the task force shall submit its findings and recommendations to the General Assembly no later than December 31, 2027. Sets forth provisions concerning task force membership; compensation; and administrative support. Repeals the provision on July 1, 2028.

LRB103 36303 SPS 66401 b

1 AN ACT concerning State government.

2 **Be it enacted by the People of the State of Illinois,**
3 **represented in the General Assembly:**

4 Section 5. The Department of Commerce and Economic
5 Opportunity Law of the Civil Administrative Code of Illinois
6 is amended by adding Section 605-1115 as follows:

7 (20 ILCS 605/605-1115 new)

8 Sec. 605-1115. Creative Economy Task Force.

9 (a) The Creative Economy Task Force is created within the
10 Department of Commerce and Economic Opportunity to create a
11 strategic plan to develop the creative economy in this State.

12 (b) The task force shall consist of the following members:

13 (1) the Director or the Director's designee, who shall
14 serve as chair of the task force;

15 (2) one representative from the banking industry with
16 experience in matters involving the federal small business
17 administration, appointed by the Department;

18 (3) one representative from a certified public
19 accounting firm or other company with experience in
20 financial modeling and in the creative arts, appointed by
21 the Department;

22 (4) five representatives from this States' arts
23 community, appointed by the Department, including, but not

1 limited to, the following sectors:

2 (A) film, television, and video production;

3 (B) recorded audio and music production;

4 (C) animation production;

5 (D) video game development;

6 (E) live theater, orchestra, ballet, and opera;

7 (F) live music performance;

8 (G) visual arts, including sculpture, painting,
9 graphic design, and photography;

10 (H) production facilities, such as film and
11 television 23 studios; and

12 (I) live music or performing arts venues.

13 (c) Within 2 years after the effective date of this
14 amendatory Act of the 103rd General Assembly, the task force
15 shall collect and analyze data on the current state of the
16 creative economy in this State and develop a strategic plan to
17 improve this State's creative economy that can be rolled out
18 in incremental phases to reach identified economic, social
19 justice, and business development goals. The goal of the
20 strategic plan shall be to ensure that this State is
21 competitive with respect to attracting creative economy
22 business, retaining talent within this State, and developing
23 marketable content that can be exported for national and
24 international consumption and monetization. The strategic plan
25 shall address support for the creative community within
26 historically marginalized communities, as well as the creative

1 economy at large, and take into account the diverse interests,
2 strengths, and needs of the people of this State. In
3 developing the strategic plan for the creative economy in this
4 State, the task force shall:

5 (1) identify existing studies of aspects affecting the
6 creative economy, including studies relating to tax
7 issues, legislation, finance, population and demographics,
8 and employment;

9 (2) conduct a comparative analysis with other
10 jurisdictions that have successfully developed creative
11 economy plans and programs, including the states of
12 Georgia and New Mexico, and the provinces of British
13 Columbia and Ontario, Canada;

14 (3) conduct in-depth interviews to identify best
15 practices for structuring a strategic plan for this State;

16 (4) evaluate existing banking models for financing
17 creative economy projects in the private sector and
18 develop a financial model to promote investment in this
19 State's creative economy;

20 (5) evaluate existing State and county tax incentives
21 and make recommendations for improvements to support the
22 creative economy;

23 (6) identify the role that counties and cities play
24 with respect to the strategic plan, and identify specific
25 counties and cities that may need or want a stronger
26 creative economy;

1 (7) identify opportunities for synergies with new
2 business models and the integration of new technologies;
3 and

4 (8) identify the role that State education programs in
5 the creative arts play in the creative economy and with
6 respect to advancing the strategic plan.

7 (d) The task force shall submit its findings and
8 recommendations to the General Assembly no later than December
9 31, 2027.

10 (e) Members of the task force shall serve without
11 compensation but may be reimbursed for necessary expenses
12 incurred in the performance of their duties. The Department of
13 Commerce and Economic Opportunity shall provide administrative
14 support to the task force.

15 (f) This Section is repealed July 1, 2028.