

AN ACT concerning business.

**Be it enacted by the People of the State of Illinois,  
represented in the General Assembly:**

Section 5. The Consumer Fraud and Deceptive Business Practices Act is amended by changing Section 2YYY as follows:

(815 ILCS 505/2YYY)

Sec. 2YYY. Deceptive practices targeting veterans and military members.

(a) As used in this Section:

"Veteran or military benefits services" means any services offered or provided to a veteran, military member, or family member who is entitled to receive benefits under federal, State, or local law, policy, or practice as a result of, at least in part, qualifying military service. Such services include assistance, consulting or coaching in the preparation, presentation, or prosecution of claims or other attempts to obtain ~~in obtaining~~ benefits, increase ~~increasing~~ benefits, or appeal ~~appealing~~ a decision related to obtaining or increasing benefits.

"Veterans services disclosures ~~Veteran's services disclosure~~" means providing, in upper case type in size at least as large as the type size of the written communication or by voice-over, the following statements ~~statement~~:

"THIS BUSINESS IS NOT ENDORSED OR SPONSORED BY, OR AFFILIATED WITH, THE UNITED STATES DEPARTMENT OF VETERANS AFFAIRS OR THE ILLINOIS DEPARTMENT OF VETERANS AFFAIRS, OR ANY FEDERALLY CHARTERED VA ACCREDITED VETERAN SERVICE ORGANIZATION. YOU MAY QUALIFY FOR OTHER VETERANS BENEFITS BEYOND THE BENEFITS FOR WHICH YOU ARE RECEIVING SERVICES HERE."

"VETERAN AND MILITARY BENEFITS SERVICES ARE AVAILABLE FREE OF CHARGE FROM VA ACCREDITED COUNTY VETERAN SERVICE OFFICERS, REPRESENTATIVES OF THE ILLINOIS DEPARTMENT OF VETERANS AFFAIRS, AND THE VETERAN SERVICE OFFICERS OF FEDERALLY CHARTERED VETERAN SERVICE ORGANIZATIONS. TO LEARN MORE, CONTACT THESE ORGANIZATIONS OR THE ILLINOIS ATTORNEY GENERAL'S OFFICE AT 1-800-382-3000."

(b) It is an unlawful practice within the meaning of this Act for any person providing veteran or military benefits services to:

(1) Fail in any advertising to conspicuously disclose veterans services disclosures ~~a veteran's services disclosure~~ when veteran or military benefits services are provided in exchange for any financial compensation, a benefit or thing of value.

(2) Fail at the outset of the business relationship to clearly provide, both orally and in writing, veterans services disclosures when veteran or military benefits services are provided in exchange for any financial

compensation, benefit or thing of value.

(3) ~~(2)~~ Fail to obtain, ~~or to obtain a pending application for,~~ all veteran or military benefits services qualifications, certifications, and accreditations required under State or federal law.

(4) ~~(3)~~ Fail, when acting as a fiduciary for a veteran receiving benefits, to meet the responsibilities of fiduciaries under 38 CFR 13.140.

(5) ~~(4)~~ Fail, when providing representation before the United States Department of Veterans Affairs, to meet the standards of conduct under 38 CFR 14.632.

(6) ~~(5)~~ Charge fees or expenses in violation of 38 CFR 14.636 or 14.637.

(Source: P.A. 102-386, eff. 1-1-22; 102-813, eff. 5-13-22.)